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**2023 – 2024 NSA Arizona Sponsorship Program**

**SPOTLIGHT PARTNER**

**$2499 (One Annual Industry Exclusive Spotlight Partner)**

• Block the competition; expose your business to 70-100 influential NSA-Arizona members and guests at all the monthly meetings and social events.

• Receive recognition as an NSA-Arizona ‘Spotlight Partner’ sponsor in advertising and publicity throughout the year.

• The opportunity to deliver a five-minute promotional pitch from the podium at the beginning of two meetings of your choice and a one - minute greeting message at the other meetings. Assistance with preparation is available.

• A formal introduction as ‘Spotlight Sponsor’ will be read by an NSA-Arizona member before you speak. Including a formal endorsement of your services by an NSA – Arizona member at the end of your pitch.

• Additional thank-you mentions at the end of each meeting.

• Two full meeting passes for every meeting and social event.

• One exhibit table set up at all meetings (if desired) to visit with members and display your literature and merchandise.

• Opportunity to collect contact info for follow-up activities.

• A personal introduction to any new members.

• Company listing on the agenda flyer given out at the meeting (75word).

• Distribution of your promotional material at the place setting of each attendee.

• One e-mail (75-150 words) advertisement, provided by you to be distributed to the membership during the month of your sponsorship. E-mail content subject to approval by NSA-Arizona.

• Promotional mention in all NSA-Arizona’s monthly electronic newsletters.

• Featured on the home page of our website throughout the year with a link to your website site.

• Listed on the “Sponsorship Page” of our website for one full year with a link to your site.

• Regular acknowledgement on NSA-AZ social media pages (Facebook & LinkedIn).

**SHOWCASE YOUR BUSINESS**

**$499 (Industry exclusive—limit two per meeting)**

* Expose your business to 70-100 influential NSA-Arizona members and guests at the monthly meeting.
* Receive recognition as an NSA-Arizona monthly meeting sponsor in advertising and publicity.
* The opportunity to deliver a five-minute promotional pitch from the podium at the beginning of the meeting. Assistance with preparation is available.
* A formal introduction about you will read by an NSA-Arizona member before you speak.
* Additional thank-you mentions at the end of the meeting and at the next month’s meeting.
* Two full meeting passes for the day of your sponsorship.
* One pass for the next month’s meeting to continue to meet members.
* One exhibit table in the breakfast room to visit with members and display your literature and merchandise.
* Opportunity to collect contact info for follow-up activities.
* Company listing on the agenda flyer given out at the meeting (75word).
* Distribution of your promotional material at the place setting of each attendee.
* One e-mail (75-150 words) advertisement, provided by you to be distributed to the membership during the month of your sponsorship. E-mail content subject to approval by NSA-Arizona.
* Promotional mention in NSA-Arizona’s electronic newsletter
* Featured on our website during the month of your sponsorship
* Listed on the “Sponsorship Page” of our website for one full year with a link to your site.

**EXHIBIT YOUR RESOURCES**

**$299.00 (limit one per meeting)**

* Expose your business to 70-100 influential NSA-Arizona members and guests throughout the meeting. Engage and connect. Collect contact info for follow up activities.
* Receive an exhibit table in the registration lobby to visit with members and display your literature and merchandise as people are checking in for the day.
* Two full meeting passes for the day of your sponsorship to meet every attendee.
* Distribution of your promotional material at the place setting of each attendee.
* Company listing on the agenda flyer given out at the meeting (name only).
* Listing on the website “Sponsorship Page” for three months.

**SPEAK THE NEWS**

**$249.00 (Industry exclusive - limit two per meeting)**

* Expose your business to 70-100 influential NSA-Arizona members and guests at the monthly meeting.
* A formal introduction of you will be read by an NSA-Arizona member before you speak.
* A 3-minute promotional pitch from front of room.
* Distribution of your promotional material at the place setting of each attendee.
* One full-meeting pass for the day of your sponsorship to meet every attendee.
* Company listing on the agenda flyer given out at the meeting (name only)

 **SPREAD THE NEWS**

**$149.00 (Industry exclusive - limit two per meeting)**

* Expose your business to 70-100 influential NSA-Arizona members and guests at the monthly meeting.
* Distribution of your promotional material at the place setting of each attendee.
* One full-meeting pass for the day of your sponsorship to meet every attendee.
* Company listing on the agenda flyer given out at the meeting (name only).

**Contact NSA-Arizona
480-968-7443, info@nsa-arizona.org**